Blue Skills 4.0
Entrepreneurship in the Blue Economy
10th Dec 2021

#BEFuture
The Blue Bot Project

The Blue-Bot Project is a data and environmental service that uses underwater robots and custom artificial intelligence to monitor and give insights into changes in the coral reef.

bluebotproject.com

Reef Exploration and... - The Blue Bot Project Media

This series highlights the exploration of SARA, the robot, as she navigates the coastal waters of Barbados. What mysteries will...

facebook.com
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Solution Space

Energy Generation

Marine Construction and Shipping

Mariculture and eGovernance

Biotechnology and Coral Conservation

Intellectual Property and Cultural Heritage
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Sectors in the Blue Economy

Fisheries
Sectors in the Blue Economy

Renewable Energy
Sectors in the Blue Economy

Minerals and Fuel
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Entertainment and Transportation
Sectors in the Blue Economy

Environmental Management

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Telecommunication and Biotechnology
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Jobs in the Blue Economy

- Data Curation
- Engineers
- Marine Policy Analyst
- Underwater Sensor Design
- ROV navigator
- Certified Diver
- Mariculture Specialist
- Experience Designer
- Cybersecurity Expert
- Military and Rescue Services
THINGS TO WATCH

1. Market Problems
2. Management Team
3. Business Plan Failure
4. Running out of Cash
5. Product issues

Credit: 5 Reasons Startups Fail, David Skok
EXERCISE

DEVELOP A DRAFT BUSINESS PLAN FOR A BLUE ECONOMY OPPORTUNITY OF YOUR CHOICE.

IN YOUR DRAFT IDENTIFY THE MARKET, THE REVENUE MODEL, THE PLAYERS, LEGAL REQUIREMENTS, IDEAL CUSTOMER PROFILE.

ALL DRAFT BUSINESS PLANS ARE SUBJECT TO THE INTELLECTUAL PROPERTY POLICY OF THE SIR ARTHUR LEWIS COMMUNITY COLLEGE. EVIDENCE OF THE PLAN MUST BE PRESENT IN THE REQUIRED FOLDER.
MODULE 1:  
INTRODUCTION TO ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING IN THE BLUE ECONOMY
https://bit.ly/blueskills40ai4be

MODULE 2:  
LEVERAGING DATA IN THE BLUE ECONOMY

MODULE 3:  
ENTREPRENEURSHIP IN THE BLUE ECONOMY