BELIZE
SDG INVESTOR MAP
INVESTMENT OPPORTUNITY AREAS
SUMMARY REPORT
The SDG Investor Maps is a UNDP Initiative that provide investors with insights into local markets and opportunities that both advance SDG goals and generate financial returns for investors.

The SDG Investor Maps which were piloted in Brazil, have been rolled out in 13 other countries as of March 2021.

The SDG Investor Maps are a significant step towards achieving national priorities in education, financial inclusion, renewable energy, and poverty reduction, amongst others. The investment gap in developing countries is estimated at $2.5 trillion per year.
Country-specific market **intelligence backed by data** and evidence.

**Produced locally by COs** based on secondary and primary research.

Provided as a **public good to investors** and governments.

Findings are made available through an **online platform** for easy access by domestic and foreign investors.

**Impact facilitation events bring findings to life**: UNDP Country Offices lead investor convenings and policy dialogues to mobilize private sector capital and policy changes.
SDG INVESTOR MAP APPROACH

1. Define National Priorities
   - Identified national priorities and development needs through consultations with key stakeholders and ministries.

2. Identify Critical Subsectors
   - Food & Beverages
   - Healthcare
   - Services
   - Financial
   - Renewable Resources & Alternative Energy
   - Transportation
   - Education
   - Infrastructure
   - Identified critical subsectors based on the SASB Classification

3. Identify Priority Subregions
   - Identified critical subregions/locations where there is high need for development and investment

4. Investment Opportunity Areas
   - Derived Specific Investment Opportunities (Impact Investments)
TOURISM INVESTMENT OPPORTUNITY AREAS

Concessional Arrangements for Protected Areas
- Ticket Size: USD 1 MN - USD 10 MN
- Timeframe: Long Term (10+ Years)
- Market Size: 500,000 overnight visitors in 2019
- Return Profile: > 25% (IRR)

International Airport in Northern Ambergris Caye
- Ticket Size: > USD 10 MN
- Timeframe: Long Term (10+ Years)
- Market Size: 206,731 passengers
- Return Profile: 5-10% (IRR)

Wastewater Management in Key Tourism Areas
- Ticket Size: > USD 10 MN
- Timeframe: Medium Term (5-10 Years)
- Market Size: 6,430 customers in tourism areas
- Return Profile: 5-10% (IRR)
ENERGY INVESTMENT OPPORTUNITY AREAS

Utility Scale Solar
- Ticket Size: > USD 10 MN
- Timeframe: Long Term (10+ Years)
- Market Size: 103,000 customer accounts in Belize
- Return Profile: 5-10% (IRR)

Solar Microgrids
- Ticket Size: USD 1 MN-10 MN
- Timeframe: Long Term (10+ Years)
- Market Size: 1,156 residential accounts
- Return Profile: 5-10% (IRR)

E-Buses Long-haul
- Ticket Size: USD 1 MN-10 MN
- Timeframe: Medium Term (5-10 Years)
- Market Size: 58,000 passengers weekly
- Return Profile: 10-15% (IRR)

EV Charging
- Ticket Size: USD 1 MN-10 MN
- Timeframe: Medium Term (5-10 Years)
- Market Size: 174 vehicles per 1,000 people in Belize
- roughly 70,000 ICE vehicles
- Return Profile: 5-10% (IRR)
EDUCATION INVESTMENT OPPORTUNITY AREAS

**Technical & Vocational Training**
- Ticket Size: USD 1 MN - USD 10 MN
- Timeframe: Medium Term (5-10 Years)
- Market Size: ~1,100 students per year
- Return Profile: 10-15% (ROI)

**E-learning Platform**
- Ticket Size: USD <500,000
- Timeframe: Short Term (0-5 Years)
- Market Size: 105,604 students, CAGR: 4%
- Return Profile: >25% (GPM)
FINANCE INVESTMENT OPPORTUNITY AREAS

**Blended Finance Fund**
- Ticket Size: > USD 10 MN
- Timeframe: Long Term (10+ Years)
- Market Size: > USD 1 billion in private sector income
- Return Profile: 5-10% (IRR)

**Export Import Finance**
- Ticket Size: > USD 10 MN
- Timeframe: Medium Term (5-10 Years)
- Market Size: 7,000 business establishments
- Return Profile: > 25% (GPM)
HEALTHCARE INVESTMENT OPPORTUNITY AREAS

National Referral Hospital
- Ticket Size: > USD 10 MN
- Timeframe: Long Term (10+ Years)
- Market Size: ~226,272 persons
- Return Profile: 15-20% (IRR)

Telemedicine-Digital Healthcare Platforms
- Ticket Size: USD <500,000
- Timeframe: Medium Term (5-10 Years)
- Market Size: ~ 240,907 doctor visits in 2019
- Return Profile: 5% - 10% (IRR)
OTHER INVESTMENT OPPORTUNITY AREAS

**Bulk Port Facility**
- Ticket Size: > USD 10 MN
- Timeframe: Long Term (10+ Years)
- Market Size: 70,000 containers by 2025
- Return Profile: 10-15% (IRR)

**Aqua-processing**
- Ticket Size: USD 1 MN- 10 MN
- Timeframe: Medium Term (5-10 Years)
- Market Size: > USD 1 Billion
- Return Profile: 15-20%(GPM)

**Business Process Outsourcing**
- Ticket Size: USD 500,000- 1 MN
- Timeframe: Long Term (10+ Years)
- Market Size: < USD 500,000 MN
- 3,000+ employed in BPO sector
- Return Profile: >25% (GPM)
NEXT STEPS...

- Finalize detailed report and data points to be made available through the Government of Belize and UNDP (both Belize CO and through the corporate portal)

- Work with the Government and key stakeholders to institutionalize the SDG Investor Map methodology

- Meet the team to discuss the SDG Investor Map and the IOAs
  - UNDP - Ian King, Deputy Resident Representative ian.king@undp.org
  - PFF Capital - Christopher McGann, Managing Director cmcgann@ppfcapital.com

- Convert the IOAs into actionable investments
SDG INVESTOR MAP REPORT
UNDP IN BELIZE

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