When will The Gambia tourism recover?

- Experts think the European economy will take around two years for GDP to get back to recent levels. That is assuming COVID-19 is contained.

Impact on jobs and businesses
- Tourism related jobs and business have already had a hit, but many – especially indigenous ones – may struggle to recover.
- We have to get the diagnostics right to know which businesses are and who these people are, as well as the challenge they face.
- COVID-19 Business Tracker will provide the need data to undertake appropriate diagnostics. It will also inform the needed support if they are to return to their feet.

Impact on COVID-19 containment
- On face value, this may not have significant impact on flattening the curve but it does.
- The more people struggle to meet their basic needs, the more they feel it is not worth it. It is therefore important that COVID-19 Business Tracker informs this effort too.