**YouthConnekt Gambia**

**Project Duration:** January 2020 - December 2023  
**Total Cost:** USD 4,241,800  
**Available Funding:** USD 800,000  
**Funding Gap:** 3,200,000

YouthConnekt Gambia was successfully launched in October 2018, and subsequent regional consultation and sensitization on Youth Connekt Gambia followed. The National Youth Council organized a Youth Connekt Summit in the Gambia from 15-17 January 2019 brought together relevant Government ministries and all stakeholders to discuss and strategies on how to achieve Youth Connekt Gambia goals. The event was graced by His Excellency the President of the Republic of the Gambia, Adama Barrow.

YouthConnekt Gambia aims to contribute towards the creation of enabling environment and conditions for youth empowerment, civic participation and employment creation for the youth in Gambia through the implementation of the successful YouthConnekt Model.

**Key YouthConnekt goals in the Gambia include**

- Supporting the creation of 100,000 jobs by 2021 in sustainable job environments in emerging industries. This aligned to the NDP goal of reducing youth unemployment from 38% to 25%;
- Supporting the creation of 250,000 opportunities through Relevant Education, training & enrolment in workplaces;
- Identify, nurture & grow 10,000 leaders that provide solutions, participate in advocacy & become role models in their communities;
- Encourage the development of sustainable initiatives & policies that reduce gender inequality in education, jobs, technology & leadership; and
- Nurture 150 digital ambassadors in each region to collectively help connect & digitally empower 15,000 Gambians allowing skills to be transferred to their local communities.

Youth empowerment is a key priority for UNDP and YouthConnekt is a UNDP Regional Flagship initiative, launched in Rwanda in 2012 and has been replicated in 6 countries including the Gambia. Priority YouthConnekt streams in the Gambia are
- Next Generation Leadership
- Emerging Entrepreneurship Sectors for Youth
- Building Africa’s Digital Future
- Youth and the Sustainable Development Goals (SDGs)
- Bridging the Digital Gender Divide
- Civic Engagement and Volunteerism

**Key Achievement**
- Interactive GMBYouthDialogue launched on governance reform over 10,000 youth reached
- 4 youth entrepreneurs trained and provided with Tony Elumelu grants for business start-up
- In collaboration with YMCA survey conducted on online sexual harassment of girls

**Strategic Partners**
- National Youth Council
- YMCA
- Ministry of Youth and Sports

For more information on how to engage, or to share ideas, contact Mariam Njai, Communications Analyst at: mariam.njai@undp.org / +220 3303180

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