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PROJECT FACTSHEET



Strengthening Nehru Yuva Kendra Sangathan and National Service Scheme

PROJECT INFORMATION

Area: Poverty Reduction
 Budget: US\$ 2,343,434
 Duration: 2014-2017
 Government Counterpart: Ministry of Youth Affairs and Sports
 Implementing Partner(s): Ministry of Youth Affairs and Sports
 Location(s): 29 Districts (One district each in 29 Indian States)

Background

The Ministry of Youth Affairs and Sports (MoYAS) has been running two flagship schemes namely; National Service Scheme (NSS) since 1969 and Nehru Yuva Kendra Sangathan (NYKS) since 1972, for promotion of volunteerism amongst the youth in the country. The 12th Five Year Plan (2012-17) called for strengthening NSS and expanding its coverage from the existing 3.3 million school and college students by 0.5 million per annum for a period of five years. The 12th Five Year Plan also gave thrust to the strengthening of the Nehru Yuva Kendra(s) [NYKs]— in terms of consolidating, expanding and energizing the youth club movement for engaging the rural youth in various socio-economic and community activities.

About the Project:

The Ministry of Youth Affairs and Sports and UN Volunteers/United Nation Development Programme are implementing a project titled “Strengthening Nehru Yuva Kendra Sangathan (NYKS) and National Service Scheme (NSS)”, with the objectives of providing catalytic support to the Youth Volunteer Schemes of the MoYAS and facilitating greater youth participation in the developmental agendas of the Government.

Project Outputs:

- Strengthening National Youth Volunteer Infrastructure of Department of Youth Affairs
- Increasing recognition for the contributions made by youth volunteering
- Increased and diversified opportunities for youth volunteers by strengthening the capacity of the rural youth clubs.

Overall Outcome

- Increased recognition and diversified opportunities for youth volunteerism

Key Achievements

- Formed 7000 new youth clubs with more than 1,24,000 youth volunteers as members in 29 districts of India.
- Engaged 3000 youth volunteers through 27 thematic debates on promotion of youth volunteerism in rural youth with special focus on Sustainable Development Goals.
- Formulated four Action Plans on priority areas with active participation of government, UN and civil society partners to provide strategies and recommendations to achieve the objectives of the National Youth Policy 2014 through youth volunteerism.
 - Social Inclusion
 - Gender Justice and Equality and Environment Management
 - Social Entrepreneurship
 - Disaster Risk Reduction
- Activities conducted by District Youth Coordinators:
- 109 training sessions on Youth Leadership and Community Development with 5291 participants
- 141 skill upgrading training programs reaching 3735 participants
- 98 district and block level sports activities with 5728 participants
- 25 District Youth Convention programs with 8349 participants
- Released an Action Research on "Status of Youth Volunteering in India-2017". The research provides an evidence base and a well-documented study on the impact of youth volunteerism in India.
- Good practices showcasing the work of the UNVs at the grassroots level:
 - Ernakulam District, Kerala- Mobilized youth volunteers to end open defecation among tribal communities.
 - Namchi District, Sikkim- Formed self-help groups to develop the knowledge and skills of women and youths.
 - Palghar District, Maharashtra- Engaging and linking the local youth with the Government's flagship schemes to improve the socio-economic status of the Katkari tribe.
 - Anantapur, Andhra Pradesh- Mobilized youth volunteers to train youths in English language and communication skills using "Each One Teach Ten" philosophy.
- Launched the India Online Volunteering Platform which serves as a marketplace for non-profit organizations, youth networks, civil society organizations and State governments, to connect with and obtain support from volunteers.
- An International Youth Exchange through Peer Learning (IYEPL) was conducted in 2016 wherein five youth volunteers from India visited Sri Lanka for a one-month immersion and exchange programme.
- Organized a National Consultation on "Youth Building Peace", to commemorate International Youth Day 2017 with the objective of enhancing and harnessing the potential of youth in the peace building process.

Work in progress

- A training manual for youth work professionals in collaboration with the Rajiv Gandhi Institute for Youth Development (RGNIYD).
- 2nd International Youth Exchange through Peer Learning in Indonesia.
- Information, Education and Communication (IEC) materials on youth volunteerism for capacity building and training of rural youth.
- Regional Consultation on "Promoting Employment Opportunities Among Youth in Northeast".
- A visual series of good practices on youth volunteering at the grassroots level in 10 districts.
- State level campaign to advocate the rights of Persons with Disabilities (PwD).

Project Districts:

Anantpur, Andhra Pradesh
Dimapur, Nagaland
Ernakulam, Kerala
Gumla, Jharkhand
Kanyakumari, Tamil Nadu
Khammam, Telangana
Lunglei, Mizoram
Mahendragarh, Haryana
Mangalore, Karnataka
Meerut, Uttar Pradesh
Nahan, Himachal Pradesh
Nalbari, Assam
Nuapada, Odisha
Patiala, Punjab
Rajkot, Gujarat
Rajouri, Jammu Kashmir
Ribhoi, Meghalaya
Sarguja, Chattisgarh
Sitamarhi, Bihar
Sikar, Rajasthan
South Goa, Goa
South Kolkatta, Kolkatta
South Sikkim, Sikkim
Tawang, Arunchal Pradesh
Tikamgarh, Madhya Pradesh
Thane-Palghar, Maharashtra
Tamenglong, Manipur
Udaipur, Tripura
Uttarkashi, Uttarakhand

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