

When will The Gambia tourism recover?

Impacts

ECONOMIC

- Individuals and families
 - Financial distress
 - Job losses
- Businesses
 - Business bankruptcies
 - Store closures
- Local and national economies
 - Postponed investments
 - Supply chain disruptions

CONTINUITY

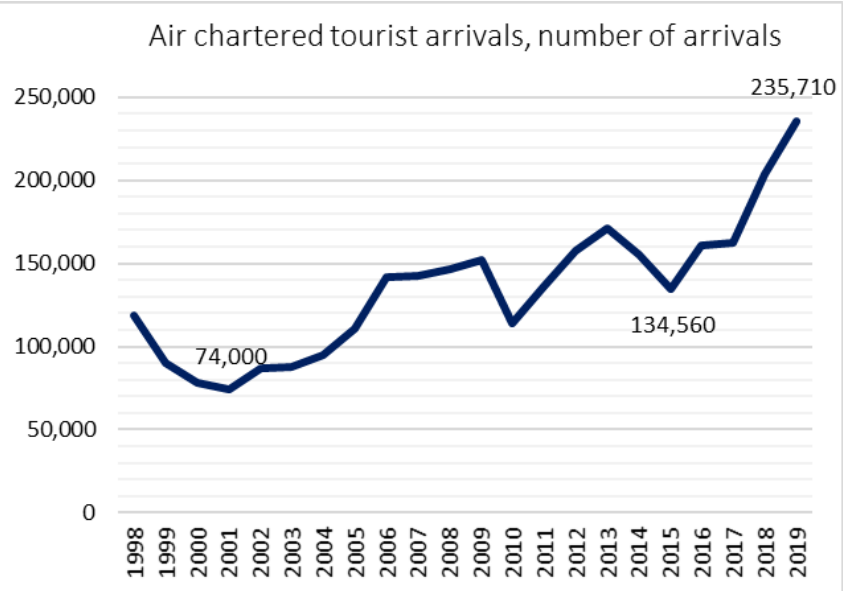
- Online learning
- Internet connectivity

POLITICAL GOVERNANCE

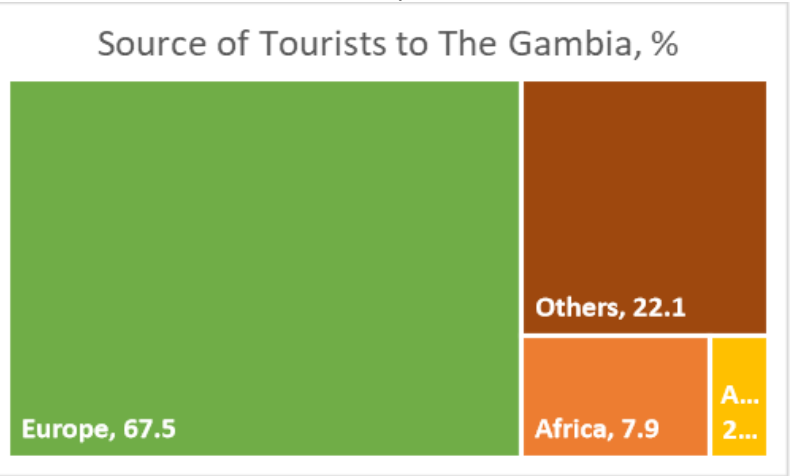
- Elections
- Prisons

SOCIAL COHESION

- Messaging on impacts
- Relations
- Sports

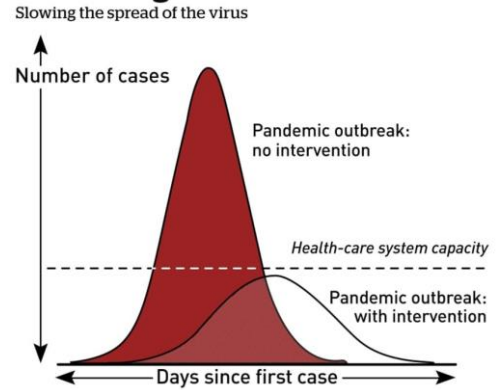


- Tourism had picked, almost doubling every 10 years.
- Sources of tourists most hit by COVID-19.



- Experts think the European economy will take around two years for GDP to get back to recent levels. That is assuming COVID-19 is contained.

Flattening the curve



Impact on jobs and businesses

- Tourism related jobs and business have already had a hit, but many – especially indigenous ones – may struggle to recover.
- We have to get the diagnostics right to know which businesses are and who these people are, as well as the challenge they face.
- COVID-19 Business Tracker will provide the need data to undertake appropriate diagnostics. It will also inform the needed support if they are to return to their feet.

Impact on COVID-19 containment

- On face value, this may not have significant impact on flattening the curve but it does.
- The more people struggle to meet their basic needs, the more they feel it is not worth it. It is therefore important that COVID-19 Business Tracker informs this effort too.

Mitigation & Recovery

- Tax relief measures
 - Utilities
 - Essential goods
- Food relief
 - Cities, towns, district
 - Operation procedures
- Extra cash
 - Elderly
 - Employees
- Mobile money
 - Charges
 - Taxes
- Retirement funds
 - Share % savings
 - Critical infrastructure
- Rent and loans
 - Restructure loans + loans
 - Fasten loan request